

Sensaphonics Ear Candy

An occasional newsletter from...

The Experts in Safe Sound

March 2009

Upcoming Events

Audiology NOW! Convention

American Academy of
Audiology
Dallas, Texas
April 1-4 2009

Golden Circle audiology training seminar

Sensaphonics HQ
Chicago, Illinois
May 15-16, 2009

Summer NAMM Convention

Nashville, Tennessee
July 17-19, 2009

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Gearing Up for Tour Season

Greetings from Chicago! Spring is here, and with it the annual prep for touring season. Before heading out with your cases packed, take time to assess your production's in-ear systems – especially the earphones. Do you need spares or replacements? How about earplugs? Do you have spare wax-cleaning tools? Maybe you need Dry-Aid kits - for those “moist” performers.

Sensaphonics stands ready to help, whether you're an old pro or are just moving up to custom-fit earphones. Sensaphonics [ProPhonic 2X-S](#) and wireless-optimized [2MAX](#) are the artists' choice for exceptional sound quality, maximum isolation and the unrivaled comfort and durability of handmade soft silicone earpieces.

Maybe you've wanted to try the state-of-the-art [3D Active Ambient system](#) – the only earphones with embedded mics to let you hear ambient or “room” sound and add it to your in-ear mix.

The 3D's ambient mics deliver a natural soundfield so guitarists can hear their amp at its actual stage position and drummers can hear their kit acoustically, without sound check. Best of all, the 3D eliminates the need for hazardous one-in/one-out monitoring. Intrigued? Give us a call and we can set up a demo!



Ever wonder how loud it is – inside your earphones? Now you can know for sure with our [dB Check](#) in-ear sound level analyzer.

Finally, it's important that we nag you to get your annual hearing check. Our network of audiologists is musician-trained and ready to rock for both testing and impressions. Here's a link:

[Sensaphonics audiologist network](#)

Fleetwood Mac *Unleashed* for major spring reunion tour

For the first time in five years, [Fleetwood Mac](#) has reunited, with Mick Fleetwood, Stevie Nicks, Lindsey Buckingham and John McVie from the classic *Rumours*-era lineup. The group recently embarked on a three-month [U.S. tour](#) in support of its new best-of CD, *Unleashed*.



Rachel Adkins with Michael Santucci during visit to Sensaphonics HQ

During the group's pre-tour rehearsals, company president Dr. Michael Santucci was flown out to L.A. to take ear impressions and advise the group. “Stevie Nicks is a huge fan of the

ProPhonic 2X-S,” explains Rachel Adkins, “so when it was time to get earphones, we called Michael.” Adkins handles all the in-ear mixes for the band, splitting monitor engineering duties with Ed Dracoulis.

Adkins, who stopped by Sensaphonics during the group's recent 2-day run in Chicago, is a big fan of the Sensaphonics [dB Check in-ear sound level analyzer](#) as well. “I love using it as a reference, so I know exactly how loud my artist is listening to the in-ear mix,” she explains. “I run a dB Check at the console during the show so I can see how loud it's getting.” To do this, Adkins sets up an extra IEM pack, matching the artist's level and patch. “During sound checks, I put the dB Check in Mic Mode and hang it from the mic stand to see how loud it is acoustically, right where the artist is standing. I love it!”